



Global Advocacy Lead Consultant - Terms of Reference

Background & Purpose

Family for Every Child (Family) is a global alliance advancing local practitioner knowledge. We are 51 local civil society organisations from 39 countries. We have come together as an international network to share our rich understanding of context relevant work on child rights, child care reform and child protection issues. Collectively we seek to transform the knowledge base and the power dynamics of international AID's responses to child rights.

Family for Every Child members work closely with children, families and communities. As an alliance of local organisations we hold crucial knowledge about how to address inequalities and violations. We work together based on three shared goals . Firstly, to enable more children to grow up in secure families. Secondly where necessary and suitable for children to access temporary, high quality alternative care. Thirdly to ensure all children outside of adult care is protected and have access to family-like support.

Influencing change in policy and practice rooted in local solutions and voices of children, young people and those with lived experience is one of the pathways of impacting change of the alliance at the national, regional and global sphere of the sector. In the new strategic period Family for Every Child will be intentionally focusing on global advocacy to drive changes that will positively impact the lives of children and families across the world.

The consultant in the role will lead on the development and delivery of the broad child protection and child welfare and adjacent child rights related organisational global advocacy strategy, objectives and work plans to achieve the following for Family:

- Influencing the child rights/child welfare sector to place children and families as expert rights holders and agents of change. This will intersect with the thematic portfolio advocacy, as relevant.
- Realising the CSO leadership in international AID sector (Decolonisation)

The consultant will provide strategic oversight to Family's advocacy goals as stated above including adapting these with the changing external environment and internal contexts of the organisation. The consultant will be strongly connected to the national and regional advocacy as pathways to impact outlined in the organisation's goals, theory of change and strategy (2021-25 and the upcoming one for 2025-29 TBC).

Key to this consultancy is the ability to leverage influence, networks, advocacy opportunities/spaces and strategic relationships, with greater focus on the global arena, to promote policies, practices, and cultural (decolonisation) changes that advance the rights, well-being, and protection of children and families worldwide.

Deliverables

The Key deliverables will be:

1. **Advise and support in the delivery of the thematic advocacy goals** through
 - a. Providing technical inputs for the development of the thematic portfolio advocacy strategy connecting the national, regional and the global advocacy



- goals in alignment with the portfolio plans and in coordination with the thematic leads
 - b. Establishing key strategic relationships with the United Nations mechanisms and other global spaces that are relevant for progressing the thematic portfolio advocacy goals
 - c. Contextualising relevant thematic content/research data into relevant advocacy messaging and other documentation such as submissions, statements, and others
- **Lead in the delivery of influencing the child rights/child welfare sector to place children and families as expert rights holders and agents of change**
 - a. Developing the broader child rights/child welfare advocacy goals with necessary thematic intersections as relevant
 - b. Mapping global opportunities relevant in forwarding Family's advocacy strategy
 - c. Identifying and developing key strategic relationships with relevant United Nations mechanisms and other international organisations, global platforms in order to forward Family's advocacy goals and strategy
 - d. Analysing international commitments and generating key advocacy content to position Family's arguments for global advocacy strategy driven by local CSO leadership and local solutions
 - e. Contextualising relevant content/research data into relevant advocacy messaging and other documentation, and linking with thematic content, where relevant, for submissions, statements, presentations and other advocacy opportunities
 - f. Coordinating and participating in global advocacy platforms to position Family's advocacy goals
 - g. Identify and connect relevant Family members to relevant advocacy opportunities (this could be broader than the priority thematic areas and linked to individual member expertise on certain issues)
- **Advise and support the delivery of realising the CSO leadership in international AID sector (Decolonisation)**
 - a. Advising and supporting the Decolonisation group in the development and delivery of the decolonisation strategy and plans
 - b. Mapping relevant global advocacy opportunities relevant for positioning Family's model of CSO leadership and local knowledge
 - c. Supporting in managing strategic relationship relevant for achieving Family's decolonisation goal
 - d. Providing technical support for developing key advocacy messages as relevant to various advocacy opportunities for influencing local leadership
 - e. Coordinating and participating in relevant global opportunities to support the CEO and members
- **Supporting member leadership and monitoring and evaluation**
 - a. Advising and supporting members in representing Family in various global and regional advocacy platforms in line with promoting local CSO leadership and in close coordination with the Thematic leads, Director of Alliance



Programmes, Director of Fundraising & Communications and the CEO as relevant

- b. Monitoring and report on the changing international advocacy contexts relevant to Family's positioning, opportunities and risks
- c. Coordination with the Communications Team for the development of communications materials for relevant advocacy opportunities/events.
- d. Supporting and coordinating with the Secretariat and alliance members for the effective delivery of Family's advocacy goals
- e. Supporting the planning of the advocacy activities

Time frame

The timeframe for this consultancy will be for a period of 12 months with an expectation of the consultant to work for approximately 2.5 days per week over the 12 months, based on an agreed work plan at the start of the assignment which will be periodically reviewed. The consultant will be expected to start at a date to be confirmed but most likely this will be in **May 2025**.

Expected level of experience / skills

- Educated to UK Degree level (international Level 6) or equivalent qualification ideally in advocacy, international development, social work, psychology, sociology, childhood, gender studies or a related subject
- Relevant postgraduate qualification in advocacy, international development or other related subject e.g. social work, psychology, sociology, childhood, gender studies
- Comprehensive and proven experience in a similar role delivering global advocacy at a senior level within an organisation or as a consultant
- A strong understanding of the international development sector, and knowledge of key issues in child protection, child rights and child care across diverse contexts
- Understanding of the role and potential of networks and coalitions, including the work and strengths of national CSOs and INGOs, practitioners and policy makers, to bring about social transformation
- Experience of managing multiple processes and diverse workstreams
- Knowledge of good practice in advocacy work with vulnerable groups to achieve impact, and how this can be used effectively for long term change
- Experience of helping facilitate participation within a member-led network or alliance, preferably of CSOs
- Strong knowledge of global care and protection issues and emerging trends and knowledge in regards to these areas
- Experience of working within a network organisation
- Experience of working remotely and independently
- Prior experience with demonstrated success in delivering global advocacy and working with the UN and other international bodies and mechanisms to achieve change
- Extensive experience of designing, developing and implementing global advocacy strategies and plans; also linking to national and regional advocacy opportunities, as relevant
- Good understanding of decolonisation of the international and humanitarian sector and localisation agenda; with particular relevance to the child rights sector
- Sound understanding, knowledge and existing relationships with relevant networks, existing child rights global collaborative spaces, United Nations mechanisms and other global platforms linked to child rights/child welfare and/or broader development sector
- Experience of analysing and producing powerful and relevant advocacy materials and tools to support in the delivery of advocacy goals



- Ability to work across different actors, cultural contexts, technical areas and bridge silos within the organisation and the wider alliance through participatory, consultative and inclusive approaches
- Strong demonstrable skill in working with external partners and bringing several stakeholders together for a common goal
- Respectful, empathetic and supportive approach to work with multiple local civil society organisations, which seeks to identify and build on strengths, and acknowledges the challenges of local CSO leadership in the global advocacy environment
- A high level of skill in building and maintaining clear communication and effective working relationships across borders, time zones, organisational boundaries, cultures and languages.
- Flexibility to work outside typical working hours and across time zones
- Highly organised and self-motivated, able to manage and deliver on multiple concurrent tasks
- Competent IT proficiency across a range of packages, able to learn quickly and troubleshoot problems independently, including experience of working with Google Apps
- Ability to use initiative and work without close supervision
- Excellent command of English (oral and written) is a must, but working knowledge of Spanish, Portuguese, or French is appreciated
- It is expected that mostly this role will be working remotely from their home base, but applicants should also be willing and able to travel internationally if needed

Contract Management

The Consultant/Contractor will be managed by the Director of Alliance Programme. The consultant will work closely with the CEO, the Thematic Leads, Alliance Members and other relevant people, as needed.

Selection Process

The TOR will be advertised on Family For Every Child's linkedin page, on the Changemakers platform, and on Fairsay.com. Applicants will be shortlisted against the criteria in the Experience / Skills section above.

If you are interested in this opportunity, please send your CV, a cover letter and a sample of your work outlining your relevant skills and experience according to the criteria above and your top line plan for achieving the deliverables. Please also include a proposed time frame for your availability and your daily rate. Please send your application to recruitment@familyforeverychild.org by **21 February 2025**.

Shortlisting will happen week commencing 24 February and interviews are planned for the week commencing **3 March 2025**.

Applications are encouraged from all suitable applicants regardless of their gender, race, religion, disability or other characteristics protected by the UK Equality Act 2010. Support will be available for anyone who reasonably requires help to apply.

Consultants / Contractors are expected to comply with Family's Due Diligence standards, Safeguarding Policy and other professional practices.

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